

NEWS RELEASE



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For Immediate Release

ADCOCK JOINS HALIFAX REGIONAL AS VICE PRESIDENT *Mississippi Native Leads Clinical & Support Services*

ROANOKE RAPIDS, N. C. (August 7, 2009)--Michael P. Adcock has joined Halifax Regional as Vice President of Clinical and Support Operations.

Adcock, 34, comes from the University of Mississippi Medical Center, where he was Assistant Executive Director at University Hospital. He has 11 years experience as a nurse and in hospital administration.

“After a national search, we have found a leader who has broad and diverse experience in an academic medical center and who now wants the opportunity for hands-on experience in a community medical center,” said Will Mahone, president of Halifax Regional. “Michael also appreciates the benefits of the quality of life we enjoy in the Roanoke Valley.”

“In accepting this position, the most important thing I recognized was the support of the community, the physicians and the employees,” Adcock said. “During interviews, it was clear that everyone shares the ‘patients first’ philosophy. On my first visit, I was met with smiling faces and helpful hands. You can tell that employees are very serious about quality care and customer service.”

Adcock said Roanoke Rapids reminds him of his hometown of Jackson, Mississippi. “The people are what make a community,” he said. “Everyone here has been kind, welcoming and helpful, making this a smooth transition. Roanoke Rapids is a great size and has many amenities you would expect in a much larger city.”

Adcock earned both his bachelor and masters degrees in nursing from the University of Mississippi Medical Center. He is a Registered Nurse.

He and his wife, Sarah, have two children, Emily, 5, and Thomas, 3. They are living in Roanoke Rapids.

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About Halifax Regional-

Halifax Regional Medical Center is licensed for 206 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.us.